

CUSTOMER PROFILE

- Investment company in Thailand with 200 - 499 employees
- Asset Management Services with a focus on purchasing or receiving assets from financial institutes

KM SALES

- BTH Direct Sales

CUSTOMER NEEDS

Customer is a financial institute and services so they have a lot of documents to handle, and they were scanning and renaming documents manually which takes too much time with some human errors.

SOLUTIONS

> Dispatcher Phoenix base + Office Package with 4 bizhub MFP with Advanced OCR option

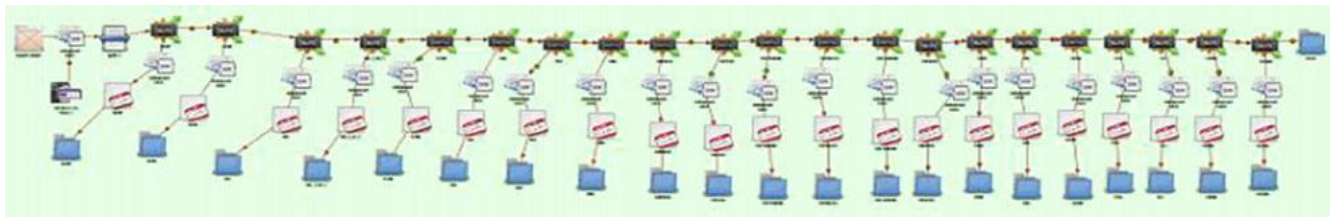
KEY SUCCESS FACTORS

> Customer was our MFP customer and they were looking for scanning management solution, when Dispatcher Phoenix launch, we proposed DP to customer and now customer using DP over 4 years with satisfaction.

> Dispatcher Phoenix is user-friendly and easy to setting. Due to customer having many document forms and updated by their vendors so DP has adjustable OCR Zone and some settings can be easily done by themselves. Customer satisfied with our services too

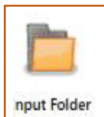
ADDITIONAL INFORMATION

- Deployed workflow as illustrated below:

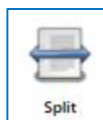
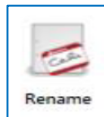
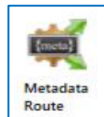
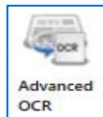


- We created OCR zones to split document types and company names. Create folders by document numbers and rename them by document numbers with activity.

CAPTURE



PROCESS



DISTRIBUTION

